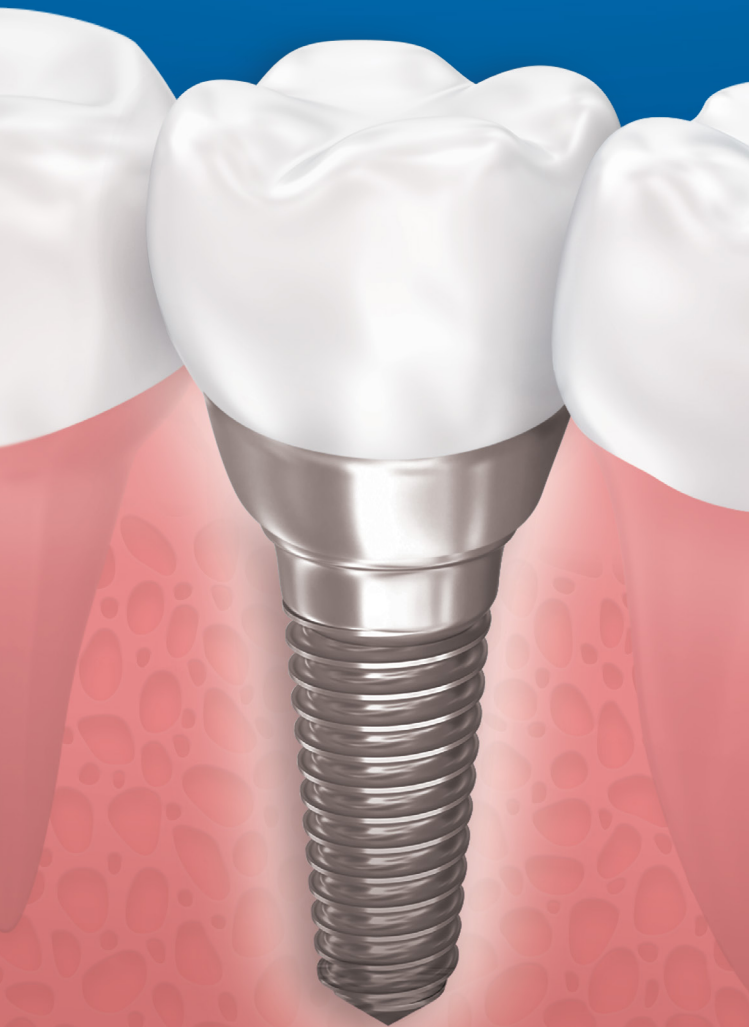




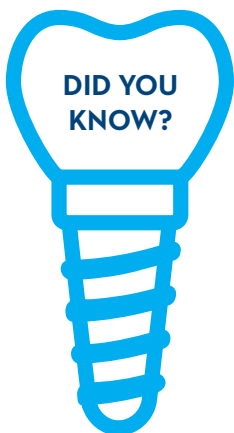
# A HEALTHY IMPLANT STARTS WITH YOU

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PRACTICE GOOD ORAL CARE HABITS  
TO SUPPORT HEALTHY GUMS AND  
IMPLANT SUCCESS



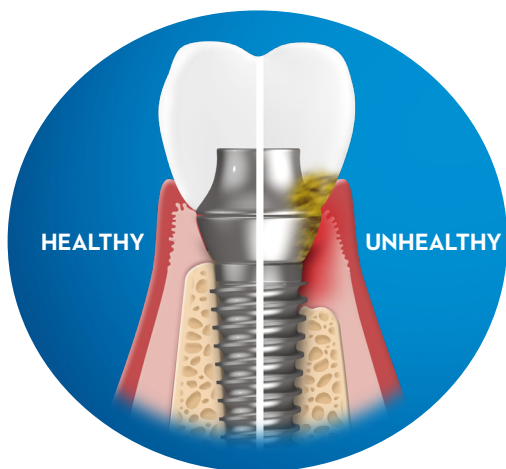
# HEALTHY IMPLANT FACTS



## THE BIGGEST RISKS FOR IMPLANT FAILURE ARE:

- **Plaque** accumulation
- **Smoking**
- Recurring **gum problems**

Getting an implant is an investment of both time and money. Maintaining good oral care habits can help ensure implant success.



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**TAKE ACTION NOW TO MAXIMIZE  
THE LIFE OF AN IMPLANT**

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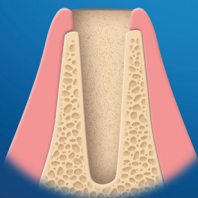
**SECURE YOUR ORAL  
HEALTH INVESTMENT**



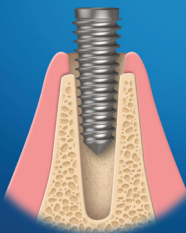
# HERE'S WHAT TO EXPECT WHEN GETTING AN IMPLANT

## PHASE 1

### TOOTH EXTRACTION



### IMPLANT PLACEMENT



The time after the extraction of the tooth to the insertion of the implant varies by patient. Use this time to **improve your brushing habits** following the recommendations of your dental professional.

## PHASE 2

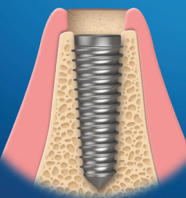
Healing occurs in 2 phases:

1. **Healing of the wounds can take up to 3 weeks.**

During this time, brush teeth and gums with an extra soft toothbrush, adjacent to the surgical area. Avoid brushing the incision at the surgical site until the sutures are removed. **Continue to thoroughly brush the rest of your mouth.**

2. Implant binds to the bone and can take up to 9 months.

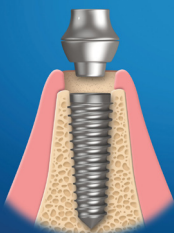
### HEALING



## PHASE 3

Once healed, an abutment will be placed on the implant and an individual crown or prosthesis will be fabricated for you. This will be fixed on your implant abutment and complete your implant treatment. To ensure long-term success of your implant, **it is important to practice ongoing excellent oral care.**

ABUTMENT



CROWN IS PLACED



## IT IS IMPORTANT TO MAINTAIN GOOD ORAL CARE AFTER THE PLACEMENT OF YOUR DENTAL IMPLANT



**Visit your dental professional regularly,** at least every 6 months.



Clean teeth according to your dental professional's instructions to help **keep implants and gums free of harmful bacteria.**



**Be aware of early signs of peri-implant disease,** such as inflammation, gum bleeding, and plaque accumulation.

# A BRUSHING ROUTINE TO IMPROVE GUM HEALTH



## BRUSH TWICE DAILY

with products proven to deliver superior gum health\*

Keep gums and teeth free from plaque and bacteria with:



**Oral-B** IO™



**Round head** precisely cups each tooth for superior\* gum health



**Smart Pressure Sensor** helps reduce aggressive brushing



**Pro-Timer** encourages brushing for the recommended 2 minutes

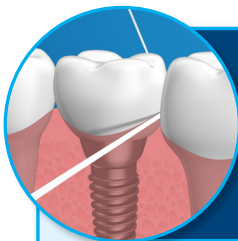
**Crest** GUM DETOXIFY™



Antimicrobial toothpaste delivers stannous fluoride around and below the gumline for long lasting gingivitis protection 12 hours after brushing



\*vs. a regular manual toothbrush and toothpaste.



## CLEAN AROUND TEETH and implants with specialized products

Taking the extra steps to a healthy mouth ensures the health of your implant. Facilitate plaque removal around implant with:



**Oral-B**

### IO™ TARGETED CLEAN BRUSH HEAD

Special interspace bristles clean  
between teeth and implants

**Oral-B**

### PRECISION CLEAN™ INTERDENTAL BRUSHES

Clean between teeth,  
even on the go



**Oral-B**

### SUPERFLOSS™

Stiff-end threader  
floss reaches and  
removes plaque in  
between teeth



# IMPROVE YOUR GUM HEALTH FOR A LONG-LASTING DENTAL IMPLANT



## CREST® + ORAL-B® CAN HELP

Take the opportunity of receiving an implant to establish a new oral care routine, even before surgery